

## Media release 01.11.2022

**Auto Zürich 2022: 10<sup>th</sup> - 13<sup>th</sup> November 2022 at Messe Zürich**

# The automotive world unites in Zurich.

**Major premieres, Classic Cars and ample interactivity for the visitors: these are the three main pillars of the success of Auto Zürich. This is what ultimately distinguishes it as the largest mobility exhibition in Switzerland.**

With 54 car brands exhibiting in Zurich this year, Auto Zürich has become one of the most important trade fairs for mobility in Switzerland. This makes Auto Zürich one of the most versatile car shows of the year and at the same time the most important live event in terms of mobility in Switzerland in 2022. Not only will the exhibitors show their current models, but they will also unveil several new products to the public for the first time. The following premieres are scheduled:

World premieres:

- Caterham (Embargo bis 07.11.)
- Sportec Projekt Ferdinand

European premieres:

- Dacia Bigster Concept
- Honda Civic Type R
- Hyundai Ionic 6
- Koenigsegg CC850
- Mitsubishi ASX

Swiss premieres:

- Alpine A110 R
- Alpine A522 Concept
- Aston Martin Valkyrie Serienversion
- BMW M3 Touring
- BMW i7
- Citroën ë-C4 X
- Citroën AMI Buggy Concept

Swiss premieres (continued):

- DS 3 E-Tense
- DS 7 E-Tense 360 4x4
- DS 9 E-Tense 360 4x4
- DS E-Tense Concept
- Land Rover Defender 130
- Land Rover Range Rover Sport
- Lotus Eletre
- Mazda CX-60 PHEV
- Mercedes-Benz GLC
- Mercedes-Benz EQE
- Mercedes-Benz AMG SL
- Morgan Super 3
- Opel Astra Plug-in Hybrid XS Design – Show Car
- Opel Vivaro-e HydroGen
- Opel Astra Sports Tourer
- Opel Rocks Electric
- Peugeot 408
- Renault Austral E-Tech Hybrid

Apart from the established new car exhibition, Auto Zürich is building on two other significant but still relatively new cornerstones. Firstly, there is the classic car exhibition in Hall 6, which is being held for the third time this year. It provides the ideal setting for the special exhibition "75 Years of Ferrari", which brings together red sports cars from eight decades.

Finally, there will be the "ev experience". For the second time, electric vehicles will be available for test drives on public roads. As many as 16 current models from various manufacturers will be offered for test drives this year. In addition, visitors can find out about charging solutions at home and on the road, as well as the necessary infrastructure. The "ev experience" is intended to become a cross-brand advisory platform on electromobility and to familiarise visitors with the technology.

The largest Swiss motor show of the year will take place from 10<sup>th</sup> to 13<sup>th</sup> November 2022. Auto Zürich expects at least 60,000 visitors over four days.

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