

## EXHIBITOR CONTRACT NEW EXHIBITORS «AUTO ZÜRICH CLASSIC 2023»

**Return by May, 30, 2023 at the latest:**

Auto Zürich AG, Postfach 28, 8010 Zürich or info@auto-zuerich.ch

### Exhibitor's address

Company: \_\_\_\_\_

Other info: \_\_\_\_\_

Street/No.: \_\_\_\_\_

Postcode/city: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### Contact person

Title            Ms            Mr

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Mandatory communications package: Listings on website and in the trade show magazine (Number of copies printed in excess of 300'000) CHF 500.–**

### Billing address company

(if not identical with exhibitor's address)

Company: \_\_\_\_\_

Other info: \_\_\_\_\_

Street/No.: \_\_\_\_\_

Postcode/city: \_\_\_\_\_

Company: \_\_\_\_\_

Street/No.: \_\_\_\_\_

Postcode/city: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

### The advantages of the «Auto Zürich CLASSIC» booth architecture for you.

- The exhibit booth will be handed over to you in turnkey condition.
- The entire planning for the provision of lighting and individual lettering will be carried out by the team of AUTO Zürich CLASSIC.
- The only thing you have to do is drop off the vehicle(s) at the agreed point in time.

### For exhibitors who are participating in the Auto Zürich CLASSIC for the first time, we offer the special terms listed below:

Flat rate per exhibition car: CHF 3'950.– (instead of CHF 5'950.–)\*

Lighting and lettering: included in the price

Disposal costs: included in the price

Communications package: CHF 400.– (instead of CHF 500.–)\*

\*excluding 7.7% VAT.

## The available configurations of the «Auto Zürich CLASSIC» booth architecture

Configuration	Number of Cars	Space per Car	Cost per Car	Lounge	Cost Lounge	
<b>A  </b> 	1	16,6 m <sup>2</sup>	CHF 3'950.–	4,5 m <sup>2</sup>	CHF 500.–	<input type="checkbox"/>
<b>B  </b> 	2	16,6 m <sup>2</sup>	CHF 7'900.–	9 m <sup>2</sup>	CHF 750.–	<input type="checkbox"/>
<b>C  </b> 	2	16,6 m <sup>2</sup>	CHF 7'900.–	18 m <sup>2</sup>	CHF 1'350.–	<input type="checkbox"/>
<b>D  </b> 	3	16,7 m <sup>2</sup>	CHF 11'850.–	27 m <sup>2</sup>	CHF 2'000.–	<input type="checkbox"/>
<b>E  </b> 	4	16,6 m <sup>2</sup>	CHF 15'800.–	36 m <sup>2</sup>	CHF 2'700.–	<input type="checkbox"/>
<b>F  </b> 	6	17,5 m <sup>2</sup>	CHF 23'700.–	39 m <sup>2</sup>	CHF 2'900.–	<input type="checkbox"/>

\*excluding 7.7% VAT.

## THE «AUTO ZÜRICH CLASSIC» INDIVIDUAL SOLUTION

The booth design of the Auto Zürich CLASSIC is carried out using a modular system developed for flexibility. In cases of different requirements that cannot be met by the standard configurations, we can create a customized solution that meets the exhibitor's individual needs.

**Please contact us.**

### Notes

### Terms of payment

Within 30 days after receipt of invoice: 50% of booth rental fee, 2nd half no later than September 15, 2023.

### General

General information: The event organizers reserve the right to refuse an exhibitor without stating reasons, and can reduce or increase the requested booth area according to space availability (fire regulations). All prices are listed excluding VAT.

By submitting this registration, the exhibition conditions are recognized as legally binding. You can find them at [auto-zuerich.ch/anmeldung](http://auto-zuerich.ch/anmeldung) and will be sent to the applicant along with a signed copy of the contract.

**Exhibitor:**

Place:

Date:

Stamp and signature: \_\_\_\_\_

**Auto Zürich AG:**

Zürich, Date:

Signature: \_\_\_\_\_

Please return by May 30, 2023 at the latest to **Auto Zürich AG**, P.O. box 28, 8010 Zürich or by email to: [info@auto-zuerich.ch](mailto:info@auto-zuerich.ch)

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